

PRESENTS

GreenPearEvents

Distressed Real Estate Summit: California

February 4, 2010 | Westin Bonaventure – Los Angeles | \$195 Early Registration



To register, please call (646) 862-6136, mention code **CALBKF** or visit <http://dresca-calbkf.eventbrite.com>

GreenPear Events, organizer of executive-level conferences and networking events is pleased to introduce the DISTRESSED REAL ESTATE SUMMIT: CALIFORNIA, on February 4th at the Westin Bonaventure in Los Angeles. The California Receivers Forum is a local co-host, along with the California Bankruptcy Forum for this Summit.

This is a full day, jam packed with General Sessions and Topical Tracks so you can hone in on the best content for your business. If your receivership practice involves distressed real estate, you won't want to miss this high powered line-up of speakers from bankers and private equity lenders to servicers and practitioners.

7:00 – 8:00 **Registration and Continental Breakfast**

8:00 – 8:10 **Opening Remarks**

8:15 – 8:35 **California and Southwest Distressed Real Estate:** How Much Debt is in Distress, Where, and Involving What Property Types?
Eric Entringer, Senior Manager, Distressed Real Estate Group, ERNST & YOUNG

8:35 – 9:15 **Seeking Distress:** Where are the Opportunities? And, Who Will Deploy Capital in 2010?
 Moderator: *Jeffrey Lenobel*, Partner, SCHULTE ROTH & ZABEL
Sean Dalfen, Managing Director, DALFEN AMERICA
Leslie Lundin, President and Managing Partner, LBG REALTY ADVISORS, LLC
Louis Weller, Principal, National Director, RE Transaction Planning, DELOITTE

9:15 – 10:00 **Alternative, Traditional & Emerging:** Today's Debt Market in Focus
Jeff Friedman, Co-Founder and Co-Chief Executive Officer, MESA WEST CAPITAL

10:00 – 10:15 **Networking Break**

10:15 – 11:00 **Concurrent Panels**

<p style="text-align: center; color: green; font-weight: bold;">Track A</p> <p>Buying, Selling & Determining Value: Sharp and Fast Decline... But Equally Sharp Return? What's the Future Hold for California Commercial Real Estate Values? <i>G. Ryan Smith</i>, Principal, PEREGRINE REALTY PARTNERS</p>	<p style="text-align: center; color: green; font-weight: bold;">Track B</p> <p>Non-Performing Leases & Impact on Cash Flow: Exploring the response of landlords in today's climate Panelists to be confirmed</p>
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11:00 – 11:45 **Concurrent Panels**

<p style="text-align: center; color: green; font-weight: bold;">Track A</p> <p>Hotels, Hotels, and More Hotels: Should Investors Buy Now, or Wait for Additional Declines in Value? <i>Dennis Gemberling</i>, President, PERRY GROUP <i>Bert Haboucha</i>, Senior Vice President, ISTAR FINANCIAL <i>Joel W. Hiser</i>, CEO, HORWATH <i>Alan Reay</i>, President, ATLAS HOSPITALITY GROUP <i>Robert B. Stiles</i>, Executive Vice President & Principal, CUSHMAN & WAKEFIELD SONNENBLICK-GOLDMAN</p>	<p style="text-align: center; color: green; font-weight: bold;">Track B</p> <p>Opportunities in Broken Condo Deals: Disposition, Acquisition and Administration for For-Sale Housing Assets <i>Marc Brooks</i>, Executive Vice President, MARA ESCROW COMPANY <i>David Wald</i>, President, Receiver, WALD REALTY ADVISORS, INC <i>Mark Weinstein</i>, Developer, MJW INVESTMENTS</p>
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11:45 – 12:00 **Networking Break**

12:00 – 12:30 **Special Update:** Economic Stimulation & Real Estate: “It’s the Economy, Stupid!” (Now, How Do We Get it Moving?)

12:30 – 1:00 **Networking Lunch Break**

1:00 – 1:50 **Lunch Panel:** A Legal Perspective on Buying Distressed Real Estate & Debt in California
Moderator: *Maura O’Connor*, Partner, SEYFARTH SHAW LLP
Terry Heller, Managing Member, Principal, HELLER HOLDINGS
David P. Stapleton, Founder, STAPLETON GROUP

1:50 – 2:35 **Concurrent Panels**

Track A	Track B
Commercial Real Estate Investor Power Panel <i>Richard J. Plummer</i> , Executive Vice President / Institutional Capital Markets, GRUBB & ELLIS COMPANY	Residential Real Estate Investor Power Panel Panelists to be confirmed

2:35 – 3:20 **Concurrent Panels**

Track A	Track B
The “Workout Panel:” Years of Excessive Leverage Turn the Industry on Its Head...What’s Next for Investors and Owners? <i>Gregory T. Rickard</i> , Managing Director, EQUASSURE <i>Keith Hyatt</i> , FOCUS MANAGEMENT GROUP	Distressed Construction & Development: Opportunities, or Only Challenges? <i>Richard Heyman</i> , Founder and Managing Partner, FIVE CHAIRS DEVELOPMENT

3:20 – 3:30 **Networking Break**

3:30 – 4:10 **Concurrent Panels**

Track A	Track B
Delinquencies, Defaults, Foreclosures: Analysis of the Buying Opportunities in Today’s Climate: Exploring opportunities with special servicers, B-Note CMBS, mezzanine notes, secondary markets w/development component <i>David M. Frank</i> , Chief Executive Officer, THE MERRILL GROUP OF COMPANIES <i>William J. Hoffman</i> , President & CEO, TRIGILD <i>Terry Kaufmann</i> , President, ROCKHOUSE CAPITAL, LLC <i>Selina I. Parelskin</i> , President, BEACON DEFAULT MANAGEMENT, INC <i>David P. Stapleton</i> , Founder, STAPLETON GROUP	Value Add & Property Conversions: Will 2010 Herald the Beginning of a New Real Estate Chapter Involving Conversions of Mostly Under-Performing Assets in Retail, Hospitality and Broken Condo Deals? Moderator: <i>John D Troughton</i> , Senior Director – Brokerage, CUSHMAN & WAKEFIELD, INC. <i>Mark Hansen</i> , Senior Vice President, Value Added Conversions, AMB PROPERTY CORPORATION <i>Jane F. Hoffner</i> , Managing Director, BASCOM PORTFOLIO ADVISORS

4:10 – 4:20 **Networking Break**

4:20 – 5:00 **Keynote Address:** *Christopher Thornberg*, Principal, BEACON ECONOMICS

5:00 – 6:00 **Post-Conference Cocktail Reception**

The DISTRESSED REAL ESTATE SUMMIT will bring together the Southern California commercial and residential real estate communities for this important full-day program on the state of distress, identifying opportunities for investors, while providing solutions for highly-leveraged investors.

If you work in Southern California commercial or residential real estate, have holdings in this region, considering investment exposure to this market, or would like to meet the key players, make plans to attend the DISTRESSED REAL ESTATE SUMMIT: CALIFORNIA on February 4th.

Over 700 people attended the sold-out New York event – ensure you don’t miss out on this one, register today!

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